

the 1st

中国国际 大学生设计双年展 China International Design Biennial for University Students

The 1st China International Design Biennial for University Students, which aims to offer opportunities to the university students to show their inspirations and their achievements in design, promote the communication and cooperation between the Chinese and western cultures as well as enhance the design education around the world, is to be held in October, 2013, Jinan, Shandong province. It calls for the participation of university students all over the world.

Participants:

university students, including college students, undergraduate students and postgraduate students.

Categories:

Visual communication design (packaging, books, posters, font design), illustration design, product design, exhibition design, environmental design (landscape design, interior design, urban planning, etc.), fashion design (clothing, apparel design), arts and crafts (ceramics, metal, lacquer, glass, fibers, etc.), digital art (animation, video, interface design, etc.).

Entry rules:

1. The works submitted must obey the cultural or moral rules of all countries and they should match the theme of the exhibition.
2. The participants in China should submit electronic documents and original of art works typed in A4 size without mounting. And the participant's name, university, contact information should be written on the back of the paper. So do its category and title. The oversea participants should provide electronic documents only. All the images should use the format of TIFF with 300 dpi in A4 size. And a image of 60cm × 80cm, 300dpi and JPG should also be provided.

Video files should be compressed into a flv streaming media format, the screen size should be no smaller than 600dpi × 800dpi, and the screen shot is required. Image requirements are as above.

Organizers:

Design Education Branch, China Association of Higher Education
Graphic Design Committee, China Artists Association
Environmental Design Committee, China Artists Association
Industrial Design Committee, China Artists Association
Architecture Design Committee, China Artists Association
Craft Design Committee, China Artists Association
China Design Academy, Chinese National Academy of Arts
Public Art Academy, Chinese National Academy of Painting
Shandong University of Art and Design

Supported:

International Council of Communication Design (Icograda)

Deadline for entries: September 25, 2013



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3. The image and video submitted should be named with the following rule "Name-University-Category-Title". An artist or a group of artists may submit a maximum of 2 pieces or series of works.

4. Every participant is asked to download a form containing the name, date of birth and contact information of the designer, the dimensions of the work (height x width, cm), category, title from <http://biennial.design.cn> and fill it in the word format. Then, the form together with the image and video should be put into a file named by the participant's name and sent to designbiennial@hotmail.com.

Please send the original of art works to Ren Xieyuan with the following postal address: Scientific research department, Shandong University of Art and Design, No.1255 of Daxue Road, Changqing District, Jinan, China, 250307.

5. Deadline for entries: September 25, 2013

6. Awards: The international Jury is responsible for the selection of all the submitted works. The excellent works will be qualified to be exhibited and published. Gold, Silver, Bronze, Excellence Award and Contribution Award are ready for the winners.

7. Entry fee: None

Contact information:

The Organizing Committee of the 1st China International Design Biennial for University Students

Add: Daxue Road, Changqing, Jinan, Shandong, China, 250307

Tel: 0086-531-89626207, 15154183527 (Cai Qingchun)

0086-531-89626169, 15865253969 (Yu Jianglong)

15866702368 (Ren Xieyuan)

E-mail: designbiennial@hotmail.com

Website: <http://biennial.design.cn>

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Registration Form

About the works submitted				
Name		Date of Birth		
Nationality		Post Code		
Address		E-mail		
Telephone		Cooperator		
About the participant				
No.	Category	Title	Note	Supervisor
1				
2				
3				
4				
5				
6				

1. This form must be filled carefully and sent to designbiennial@hotmail.com with the pictures or videos submitted.

2. The works of participants must be their own (or a team) works. If any intellectual rights or copyrights dispute happens in one's work, it is the participants themselves instead of the organizing committee that are responsible for it.

